



# Privacy Policy

## M&A Reluxe Studio B.V.

**Last updated: 01-09-2025**

At **M&A Reluxe Studio B.V.**, we value your privacy and are committed to protecting your personal data. This Privacy Policy explains how we collect, use, store, and protect your information in accordance with the General Data Protection Regulation (GDPR) and other applicable privacy laws.

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### 1. Who We Are

**M&A Reluxe Studio B.V.**

Chamber of Commerce (KvK) registration: [Insert KvK Number]

Business address: [Insert Company Address]

Email: [Insert Email Address]

Website: <https://www.reluxestudio.nl>

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### 2. What Data We Collect

We may collect the following personal data when you visit our website, book an appointment, or receive treatment:

- Full name
  - Phone number
  - Email address
  - Date of birth (to confirm you are 18+)
  - Address (if needed for invoicing)
  - Company name (for business bookings)
  - Relevant health information (e.g. allergies, injuries, medical conditions)
  - Payment and billing details
  - IP address and browser information (when using our website)
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### 3. How We Use Your Data

We process your personal data for the following purposes:

- To schedule and manage your bookings
  - To provide safe and personalized massage treatments
  - To issue invoices and receipts
  - To contact you about appointments or updates
  - To send feedback requests or promotional offers (only with your consent)
  - To comply with legal, tax, and administrative obligations
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### 4. Legal Basis for Processing

We process your data based on the following legal grounds:

- **Consent** – for marketing communication or newsletters
  - **Contractual necessity** – to deliver the services you book
  - **Legal obligation** – for record-keeping, accounting, and tax compliance
  - **Legitimate interest** – to improve our services and prevent misuse
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### 5. Data Sharing and Third Parties

We **do not sell or rent** your personal data to third parties. Your data may only be shared with:

- Service providers we use (e.g., Wix Bookings, secure payment platforms)
  - Legal or tax authorities if legally required
  - External professionals (e.g., accountant), under strict confidentiality agreements
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### 6. Data Retention

We retain your personal data only as long as necessary for the purposes above, or as required by law (e.g., 7 years for financial administration).

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### 7. Your Rights Under GDPR

You have the right to:

- Access your personal data
- Request correction or deletion of your data

- Withdraw your consent at any time (for marketing emails, etc.)
- Object to or restrict certain processing
- File a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens)

To exercise your rights, please contact us via **info@reluxestudio.nl**.

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## 8. Data Security

We take appropriate technical and organizational measures to protect your data against unauthorized access, loss, or misuse.

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## 9. Cookies and Website Tracking

Our website may use cookies and similar technologies to enhance user experience. You can manage cookie settings through your browser.

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## 10. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available on our website. Please check this page regularly for any changes.

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## Contact Us

If you have any questions about this Privacy Policy or the way we handle your personal data, please contact:

**M&A Reluxe Studio B.V.**

Email: **info@reluxestudio.nl**

Website: <https://www.reluxestudio.nl>